

How To An Online Course

Decide on a course idea, craft your course outline, design your course website, discover the best course hosting platform to use, and how to create your course videos and worksheets. Let's make money with courses!



COMMIT TO CREATING A COURSE

- ☐ 4 reasons why you need to create an online course
- ☐ How courses account for 25 - 40% of my income

DECIDE ON A COURSE TOPIC

- ☐ Ask your audience if you have one
- ☐ Go to communities and look for problems to solve
- ☐ Strategically analyze what your competitors sell

VALIDATE YOUR COURSE IDEA

- ☐ The big profitability test to validate your course idea within 30 minutes!

COURSE CURRICULUM & PRICING

- ☐ I recommend starting with a smaller course
- ☐ My recommended course duration

COURSE INFRASTRUCTURE

- ☐ How to create a sales page, how to accept payments
- ☐ How to host your videos and get the back-end set up

CREATE YOUR COURSE CONTENT

- ☐ How to create videos and worksheets for your course
- ☐ The 7 tools you need to create quality course content

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