

# Checklist For Starting Your Own Company

From the idea stage to bringing a product or service to market, a business launch encompasses myriad steps.



- Do a self-inventory.
- Develop an idea.
- Test the plausibility
- Write a business plan.
- Invent your market
- Determine the costs.
- Establish a budget'
- Find the right investors.
- Listen to investors.
- Set up a great support system.
- Determine the legal structure.
- Select a business name.
- Register your business name.
- Set up a great support system.
- Determine the tax obligations.
- Secure permits and licenses.
- Buy insurance

- Set up the books.
- Choose a business location.
- Don't worry about an office.
- A patent can't wait.
- Be flexible.
- Share your ideas with friends and family.
- Ignore the naysayers.
- Don't become angry.
- Deliver the product or service fast.
- Offer new products or services.
- Be patient.
- Overdeliver at first
- Blog all the time.
- Avoid fights with partners
- Don't worry about dilution.
- Hire a copywriter
- Prepare for meetings.
- Don't fear the competition.
- Benefit from word-of-mouth.
- Network.
- Provide outstanding customer service.
- Be sure your websites functions.
- Don't be overly concerned by the economy.
- Make sure clients pay their bills.
- Find the right employees.
- Assign Responsibilities.
- Know that honesty is the best policy.
- Remember that opposites attract.
- Say goodbye to your social life.
- recognize that you'll be the final person to be paid.
- Arrive at a useful definition of success.
- Realize when it's time to move on.

Don't just rely on the advice of others