

Checklist For Starting Your Own Company

From the idea stage to bringing a product or service to market, a business launch encompasses myriad steps.



- ☐ Do a self-inventory.
- ☐ Develop an idea.
- ☐ Test the plausibility
- ☐ Write a business plan.
- ☐ Invent your market
- ☐ Determine the costs.
- ☐ Establish a budget'
- ☐ Find the right investors.
- ☐ Listen to investors.
- ☐ Set up a great support system.
- ☐ Determine the legal structure.
- ☐ Select a business name.
- ☐ Register your business name.
- ☐ Set up a great support system.
- ☐ Determine the tax obligations.
- ☐ Secure permits and licenses.
- ☐ Buy insurance

- ☐ Set up the books.
- ☐ Choose a business location.
- ☐ Don't worry about an office.
- ☐ A patent can't wait.
- ☐ Be flexible.
- ☐ Share your ideas with friends and family.
- ☐ Ignore the naysayers.
- ☐ Don't become angry.
- ☐ Deliver the product or service fast.
- ☐ Offer new products or services.
- ☐ Be patient.
- ☐ Overdeliver at first
- ☐ Blog all the time.
- ☐ Avoid fights with partners
- ☐ Don't worry about dilution.
- ☐ Hire a copywriter
- ☐ Prepare for meetings.
- ☐ Don't fear the competition.
- ☐ Benefit from word-of-mouth.
- ☐ Network.
- ☐ Provide outstanding customer service.
- ☐ Be sure your websites functions.
- ☐ Don't be overly concerned by the economy.
- ☐ Make sure clients pay their bills.
- ☐ Find the right employees.
- ☐ Assign Responsibilities.
- ☐ Know that honesty is the best policy.
- ☐ Remember that opposites attract.
- ☐ Say goodbye to your social life.
- ☐ recognize that you'll be the final person to be paid.
- ☐ Arrive at a useful definition of success.
- ☐ Realize when it's time to move on.
- ☐ Don't just rely on the advice of others

