

SEO Self Checklist Task Checklist

If you recently decided to work on SEO – here's an on-page SEO task list.



YOAST : Task Checklist

- ☐ Is the main keyword the URL?
- ☐ Is the main keyword in the title?
- ☐ Is the main keyword in the meta description?

CONTENT: Task Checklist

- ☐ Is the main keyword in the 1st paragraph?
- ☐ Is the main keyword used a few times within the content?
- ☐ Are the secondary keywords use at least once within the content?
- ☐ Is the main keyword used in one subtitle (H2. H3-)?

IMAGES & LINKS : Task Checklist

- ☐ Are your alt descriptions for Images optimized?
- ☐ Is your article linking to high Authority websites?
- ☐ Did you use internal links?

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