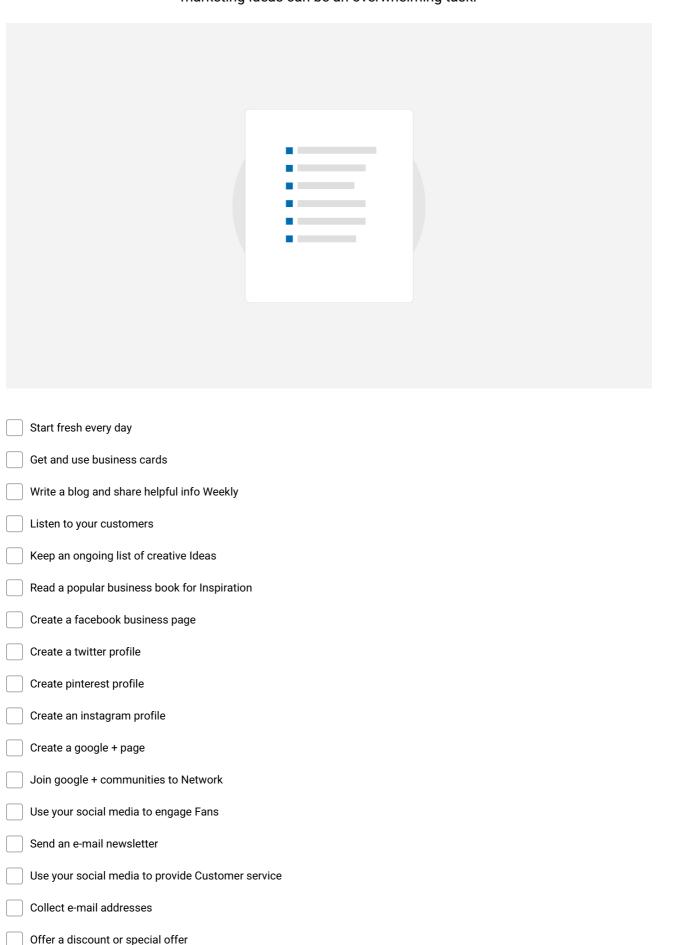
Marketing Habits Every Business Should Have

f you're starting a new business or looking for ways to improve your existing business, searching for marketing ideas can be an overwhelming task.



	Host a giveaway	
	Ask customers for referrals	
	Ask friends and family for referrals	
	Create a referral network with Other professionals	
	Ask customers for testimonials	
	Sponsor a cause or local event	
_	Get interviewed on a blog, Magazine, or podcast	
	Use SEO to drive traffic	
	Network with other business Owners	
	Use google adwords	
	Advertise on facebook	
	Advertise on twitter	
	Advertise on linkedin	
	Network in linkedin groups	
	Advertise on pinterest	
	Segment your advertising: new & Existing customers+ your email list	
	Add a retargeting pixel to your Website to advertise to website visitors	
	Attend a network event	
	Offer a freebie to fans	
	Thank your customers	
	Review competitors, see what is Working and what is not.	
	Host an online workshop, webinar, Or training	
	Write a guest blog	
	Submit articles to large websites Like huffington post	
	Write a press release	
	Ask customers for feedback	
	Use videos to market your business	
	Network in facebook groups	
	Create your own facebook group	
	Offer an affiliate program	
	Ask another business to promote Your business	
	Send personal cards to customers	
	Most importantly, every day: provide Value	Make and Share Free Checklists

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