

25 Things You Can Do To Market Your Business

When it comes to your business, there are endless ways to market your business that go beyond advertising and promotions. In fact, there are so many different ways to market your business I had to cut this list short!



- ☐ Use Social Media
- ☐ Host a Free Training
- ☐ Send Notes to Past Clients
- ☐ Ask for Referrals
- ☐ Attend a Meetup or Networking Event
- ☐ Promote a Discount or a Special Offer
- ☐ Email Your Subscriber List
- ☐ Write a Guest Post
- ☐ Strategic Relationships
- ☐ Network in Facebook Groups
- ☐ Create a YouTube Video
- ☐ Speak at an Event
- ☐ Create a Freebie
- ☐ Host a Giveaway
- ☐ Sponsor an Event
- ☐ Offer an Affiliate Program

- ☐ Interview Others
- ☐ Host Your Own Event
- ☐ Run a Facebook Ad
- ☐ Host a Twitter Chat
- ☐ Reach Out to Local Media
- ☐ Comment on Blogs
- ☐ Comment on Social Media
- ☐ Periscope
- ☐ Guest Post on Other Websites

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