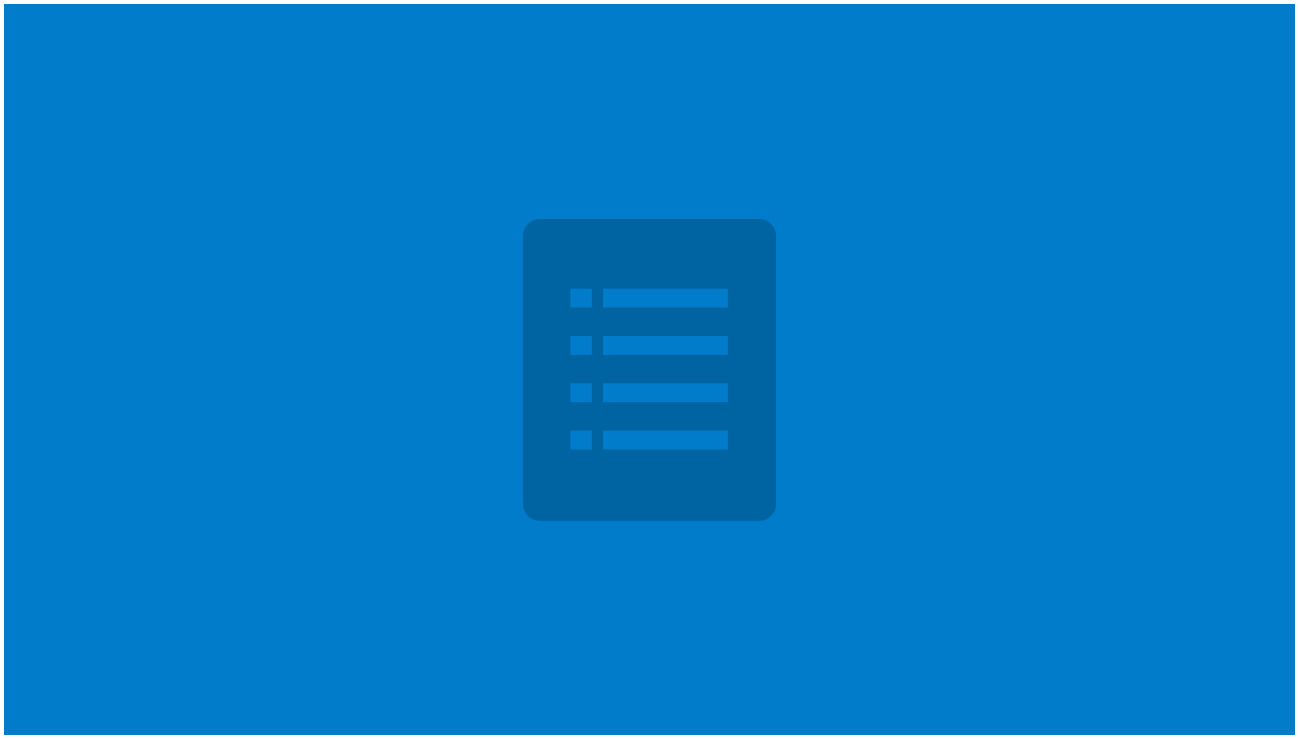
New Listing Digital Checklist

Your new listings mean a lot of to-do items!



- [ ] Verify accurate information in MLS
- [ ] Determine audience for property
- [ ] Create short video about property
- [ ] Take beauty shots of property
- [ ] Build landing page
- [ ] Create Adwerx listing and campaign
- [ ] Install Adwerx retargeting pixel
- [ ] Inform all neighbors the house is going for sale via email
- [ ] Ask them to share with all their friends
- [ ] Collect emails at open house to do custom ad follow-up
- [ ] Drop off school reports and community profile at seller's home
- [ ] Fill brouchure holder in front of home
- [ ] Send just listed postcards
- [ ] Send referral source a thank you note
- [ ] Add property to listing board
- [ ] Schedule open house
- [ ] Send clean room award to seller's kid

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