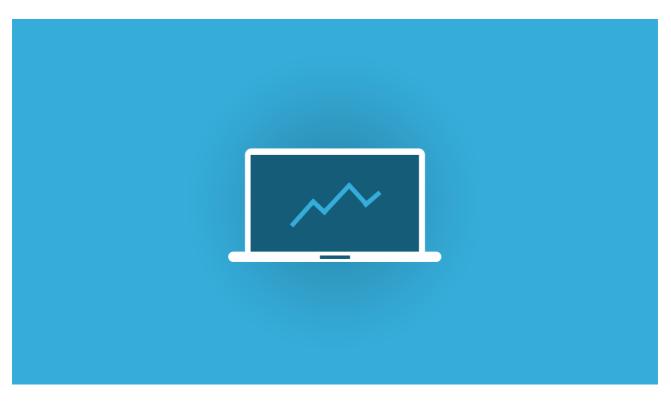
How to Use Video Marketing to Increase eCommerce Sales



- Set a budget
- Know your goals and KPIS
- Create a script
- Edit and add music
- Know your audience
- Include a call to action
- Keep it short
- Share across platforms
- Use the right equipment
- Invest in high-quality

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