

The Perfect Checklist To Create And Distribute High-Quality Content For A Whole Month!

A content creation checklist to save you time and money, and end the mind clutter you have right now!



CONTENT CREATION AND CURATION

- ☐ 1-page keyword and trends research, blog post topics and main topic of the month.
- ☐ Create 4 blog posts/YouTube video scripts.
- ☐ Create 8 pinterest images to promote blog posts (4 infographics and 4 promo images).
- ☐ Curate 300 pins for your pinterest account.
- ☐ Create 4 emails (tied to blog posts and/or YouTube) To blast you email list.
- ☐ 4 YouTube videos filmed and edited (horizontal and Vertical for IGTV and stories) + 4 keyword rich blurbs.
- ☐ 15 high-quality images for instagram feed + 15 Microblog-style captions + 15 groups of relevant Hashtags.
- ☐ 9 curated articles to share on Facebook + blurbs.

DISTRIBUTION

- ☐ Publish blog posts and blast list with an email inviting them to read.
- ☐ Schedule pinterest infographics and blog-promoting Images on tailwind.
- ☐ 15 Instagram images scheduled for Instagram, Pinterest And Facebook. Boost posts for \$1 to get some traction On your Facebook page.
- ☐ 13 articles scheduled for Facebook and LinkedIn (9 Curated + 4 created) - every 2 days.



30 Instagram stories (26 story images + 4 snippets from YouTube videos).

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