

Important seo Tips you need to Know



- ☐ Remove anything that slows down your site.
- ☐ Link to other websites with relevant content.
- ☐ Write for humans first, search engines second.
- ☐ Encourage other trustworthy sites to link to you.
- ☐ Have web analytics in place at the start.
- ☐ Write unique and relevant meta descriptions for every page.
- ☐ Use readable and meaningful URLs only.
- ☐ Build momentum with social signals.
- ☐ Use the right keywords in your images.
- ☐ Create & publish unique content consistently to improve your rankings.