7 Norms Digital Marketing Companies Follow



Mobile friendly website

- [ ] Have a superb mobile view to reach your customers easily

Website speed test

- [ ] Your website should be able to load fast; users won't wait too long for your website to load

SEO friendly website

- [ ] Without SEO you will be able to master digital marketing

Social media presence

- [ ] Spread the word about your business by social media marketing

Website content

- [ ] Make sure your content has quality, is informative and concise

Graphics

- [ ] Add pictures and graphics that are aligned with your content & are appealing to your users

Website audit

- [ ] You need to check if the plan you drafted is working for your business or not

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