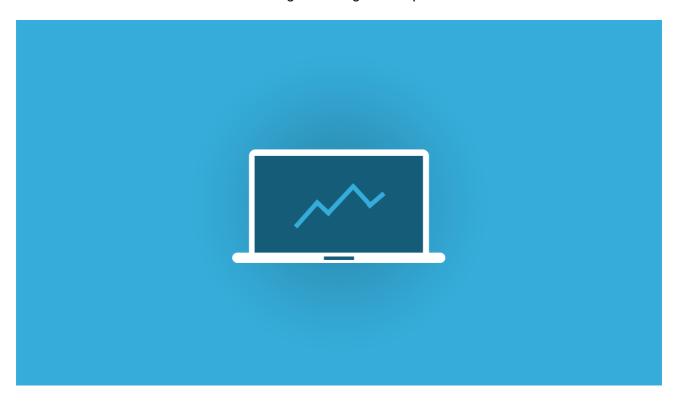
## **SEO Checklist**

Making Your Blog Posts Epic



## EPIC TITLE 70 characters maximum, 55 optimum. Make the first and last three focus words. Aim for 6-9 total. KEYWORDS Research top keywords for your topic. Avoid keyword stuffing (making the post sound unnatural). META (SEARCH) DESCRIPTION 155 characters maximum, 140 optimum. Include keywords, but ensure it makes sence.

400-1200 words per post.

Below this search engines will overlook you.

PS, Make sure you're visible to search engines in the first place!

IMAGES	
Rename all images.	
Add Alt Text (what the image shows) and Title Text (what the post is)	
PERMALINK	
Make your custom!	
Avoid using conjunctions, numbers and characters.	
BACKLINKS	
Direct readers to older posts you've written that they may like.	
Share others' posts too!	Make and Share Free Checklists checkli.com