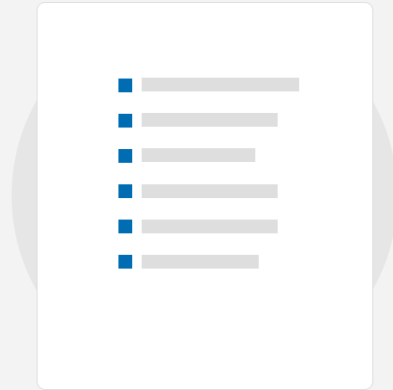


37 Brilliant Pinterest Marketing Tips



- ☐ Create a Business Account
- ☐ Learn How to do Keyword Research
- ☐ Keywords in Profile Name
- ☐ Keywords in Bio
- ☐ Keywords in Board Names
- ☐ Keywords in Board Descriptions
- ☐ CTA in Bio
- ☐ Great Profile Photo
- ☐ Claim Your Website
- ☐ Enable rich pins
- ☐ Board for Blog Posts
- ☐ Create Profile Cover
- ☐ Fill Your Boards
- ☐ Personal Boards Secret
- ☐ Showcase Important Boards
- ☐ Follow Niche Influencers
- ☐ Follow Influencers Followers
- ☐ Pin 30 Times/Day

- ☐ Pin Consistently
- ☐ Pin Other People's Content
- ☐ High-Quality Content Only
- ☐ Design Long Pins
- ☐ Create Multiple Pins
- ☐ Keywords in Pin Descriptions
- ☐ Hashtags in Pin Descriptions
- ☐ CTA in Pin Descriptions
- ☐ Write Pin Descriptions as a Super fan
- ☐ Hide Pins in Blog Posts
- ☐ Join Group Boards
- ☐ Join Tailwind Tribes
- ☐ Run Promoted Pins
- ☐ Use Pinterest Analytics
- ☐ Use Google Analytics
- ☐ Optimize for Mobile
- ☐ Install the Save Button
- ☐ Encourage Audience to Follow You
- ☐ Ask Readers to Share on

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