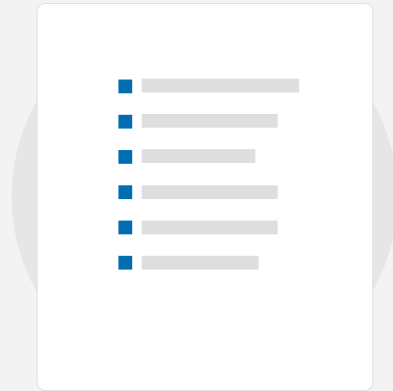


Still Following These Digital Marketing Myths

To boost online presence in the digital marketing world you must know about common marketing myths that we follow blindly.



Social Media Marketing Means Being on Every Platform

☐ Different platform have niche specific audience that you are targeting

Only Well Established Brands Prefer Digital Marketing

☐ Small businesses can create personal and social connections better then big brands

Having an Excellent Website is all

☐ Sitting idle is waiting for your website to do the magic is not enough

Imitating Strategy of your Competitors

☐ Copying some other brand's strategy won't help you achieve your goals

Negative Comments Damage the Brand

☐ How you respond to negative comments affects your brand more than the comments themselves.

Focusing on Content Quantity

☐ Shift your focus from content quantity to quality content

Thinking that SEO is Dead

☐ Two-way communication between the business and its customers is necessary

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