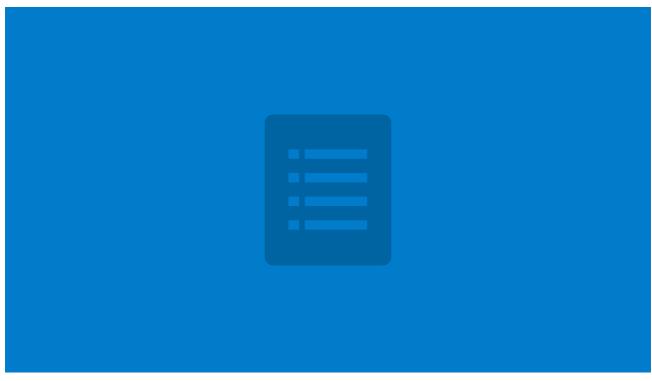
## Digital Marketing Trends That will Rule in 2020

Is't social media analogous with digital marketing? But, someone might say, how does it affect the digital marketing trends 2020?



## Content Marketing will be backbone of communications: After BERT, Google is focusing more on providing human-like answers for a search guery. Catalog Ads will dominate the Ecommerce: An e-shop's best marketing way, coz showcasing your products is the best way to grab the eyeballs. LinkedIn Inmail for B2B: Inmails will help you connect to the C level employees for your target industry. Graphical posts in social media: A social media post with an image gets more attention instead of plain written content. Infographic > Blog: Blogging is a great method to share information but infographics will dominate the market.

## **B2C Marketing:**

Creating engaging content can help you to break the ceiling for your social media targets.
Human Interaction:
In this world of AI, people are looking for some human touch; Hence make your content humanly.
Personal Branding for B2B:
B2B runs on personal interaction, so your personal profile can help you generate more ideas than your company profile.
DODCAST Marketing
PODCAST Marketing:
Accourding to 9 years of analytics, advertisers are expected to spend \$500 million on podcast ads 2020 - a trend that comes on the heels of significant past growth in the sector.  Make and Share Free Checklists
checkli.com