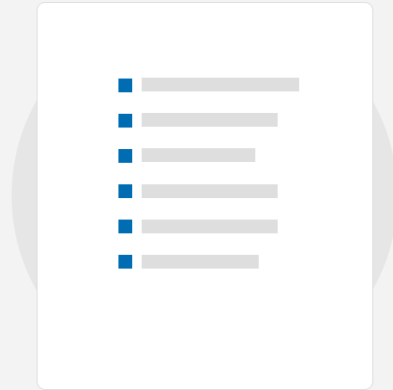


# 8 Core Principles of Digital Marketing



- ☐ CONVERSION FUNNELS
- ☐ CONTENT MARKETING
- ☐ PAID TRAFFIC
- ☐ EMAIL MARKETING
- ☐ SOCIAL MEDIA
- ☐ SEARCH MARKETING
- ☐ DATA AND ANALYSIS
- ☐ TESTING AND OPTIMIZATION