

# Social Media Marketing Plan

A Social Media Marketing Plan For Your Business



## Social Media Goals:

- ☐ Understand your customers goals and find out how to connect with that

## Social Media Account:

- ☐ Delegate the task to a staff member who has experience in social media campaign

## # of Social Media Accounts:

- ☐ As a starting point, it would be better to operate with a presence on one or two social networks and a blog

## Best Social Network:

- ☐ Depends if you operate as a B2B or B2C

## The right frequency to post updates:

- ☐ Two-five posts each day should be enough

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