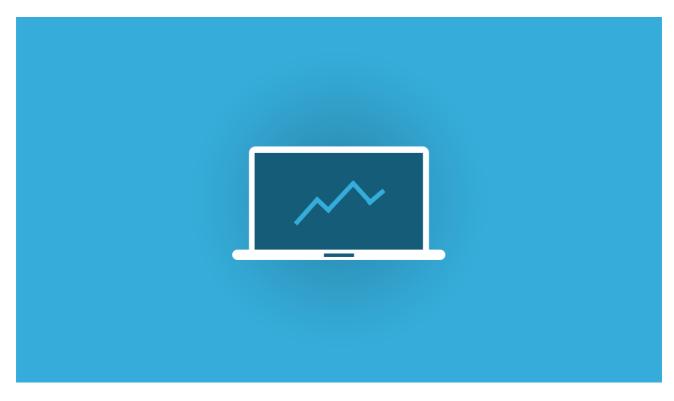
Social Media Marketing Plan

A Social Media Marketing Plan For Your Business



Social Media Goals:
Understand your customers goals and find out how to connect with that
Social Media Account:
Delegate the task to a staff member who has experience in social media campaign
of Social Media Accounts:
As a starting point, it would be better to operate with a presence on one or two social networks and a blog
Best Social Network:
Depends if you operate as a B2B or B2C
The right frequency to post updates:
Two-five posts each day should be enough

Make and Share Free Checklists