

6 Points Explaining the Social media Marketing Model

Understand social media marketing benefits and plan a way to do social media marketing for your business.



Why Social Media Marketing

- ☐ Understand your purpose of doing social media marketing

Who is your Target

- ☐ Analyze and define your target audience

Where Does Your Target Audience Spend Time

- ☐ Find out the platforms on which your audience spends time

Content Aligned With Audience's Interest

- ☐ Add good quality content along with captivating images that interest your customers

How Social Media Marketing Affects your Brand

- ☐ Measure the success for your brand after doing social media marketing

Draft a Branding Strategy

☐ Strategize your marketing plan keeping in focus your target audience

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