

# Importance of Increasing Twitter Followers

Twitter, a micro blogging platform if used extensively and smartly can be boon for your business.



## Increase Brand Awareness

☐ If used cleverly, Twitter can build your brand image significantly

## Improve Organic SEO

☐ It makes content sharing easy and enhances your brand's online visibility

## Increase Web Traffic

☐ Generate more traffic and helps you acquire potential customers

## Brand Promotion

☐ The more the followers, the easier it is to promote your product or service

## To Have Better User Engagement

☐ Keeping user engaged requires analyzing what your users are interested in

## Increase in Sales

☐ Once your potential customers convert, it increases your sales

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