

The 14 Facebook AD Types... Explained!

When marketing your business or blog on Facebook, choosing the right advertising objective is critical!



- ☐ BOOST YOUR POSTS
- ☐ PROMOTE YOUR PAGE
- ☐ REACH PEOPLE NEAR BUSINESS
- ☐ INCREASE BRAND AWARENESS
- ☐ SEND TRAFFIC TO YOUR WEBSITE
- ☐ GET INSTALLS OF YOUR APP
- ☐ RAISE ATTENDANCE AT YOUR EVENT
- ☐ GET VIDEO VIEWS
- ☐ COLLECT LEADS FOR YOUR BUSINESS
- ☐ INCREASE CONVERSIONS ON YOUR WEBSITE
- ☐ INCREASE ENGAGEMENT IN YOUR APP
- ☐ GET PEOPLE TO CLAIM YOUR OFFER
- ☐ PROMOTE A PRODUCT CATALOG
- ☐ GET PEOPLE TO VISIT YOUR STORES