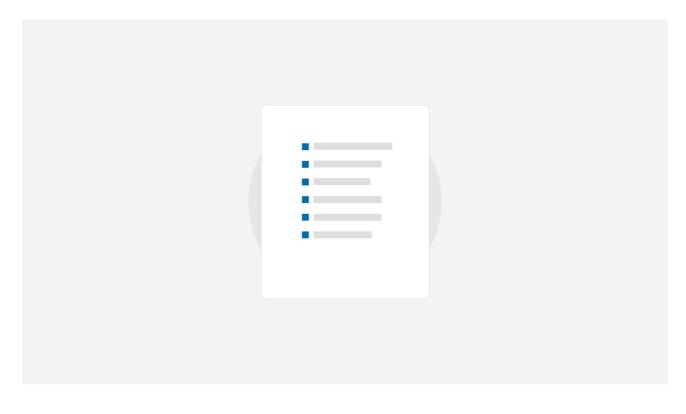
The 14 Facebook AD Types... Explained!

When marketing your business or blog on Facebook, choosing the right advertising objective is critical!



BOOST YOUR POSTS
PROMOTE YOUR PAGE
REACH PEOPLE NEAR BUSINESS
INCREASE BRAND AWARENESS
SEND TRAFFIC TO YOUR WEBSITE
GET INSTALLS OF YOUR APP
RAISE ATTENDANCE AT YOUR EVENT
GET VIDEO VIEWS
COLLECT LEADS FOR YOUR BUSINESS
INCREASE CONVERSIONS ON YOUR WEBSITE
INCREASE ENGAGEMENT IN YOUR APP
GET PEOPLE TO CLAIM YOUR OFFER
PROMOTE A PRODUCT CATALOG
GET PEOPLE TO VISIT YOUR STORES