

9 Tips for Building a Killer Content Marketing Strategy



- ☐ Have a Goal or Purpose
- ☐ Know your Audience
- ☐ Develop a Plan
- ☐ Be Consistent with your Content
- ☐ Don't Forget Internal Linking
- ☐ Create Evergreen Content
- ☐ Share And Re-Share your Content
- ☐ Take Advantage of Tools
- ☐ Review your Results and Hold yourself Accountable