

27 Proven Best Marketing Strategies For A Small Marketing Budget



- 1. COMMENT ON BLOGS
- 2. LEVERAGE MESSAGE BOARDS
- 3. OPTIMIZE YOUR WEBSITE FOR SEARCH ENGINES
- 4. START A BLOG
- 5. GOOGLE LOCAL
- 6. LEVERAGE SOCIAL NETWORKS
- 7. BECOME A GUEST AUTHOR
- 8. CASE STUDIES
- 9. WRITE BEGINNER'S GUIDES
- 10. SPEAK AT CONFERENCES
- 11. START AN AFFILIATE PROGRAM
- 12. EVENTS TO MEET OTHER PEOPLE
- 13. ANSWER QUESTIONS
- 14. TALK SMACK
- 15. GIVE AWAY THE FARM
- 16. ASK FOR REFERRALS
- 17. LEVERAGE YOUTUBE

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- 18. OFFER STEEP DISCOUNTS
- 19. HAVE EXCEPTIONALLY GREAT CUSTOMER SERVICE
- 20. GET PRESS
- 21. PAY WITH A TWEET
- 22. YOUTUBE ADS
- 23. LINKEDIN ADS
- 24. SLIDESHOW SHARING SITES
- 25. PODCASTS
- 26. RETARGETING
- 27. FIND AUTHORITIES FOR GUEST POSTING

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