

30 Lead Magnet Ideas



- ☐ 1. E-BOOK
- ☐ 2. WORKBOOK
- ☐ 3. WORKSHEET
- ☐ 4. CHECKLIST
- ☐ 5. CALENDAR
- ☐ 6. PROCESS ROADMAP
- ☐ 7. CASE - STUDY
- ☐ 8. SCRIPTS
- ☐ 9. BEHIND - THE - SCENES
- ☐ 10. SNEAK-PEAK
- ☐ 11. SAMPLE CHAPTER
- ☐ 12. GUIDE
- ☐ 13. PACKET
- ☐ 14. PRINTABLE
- ☐ 15. STEP-BY-STEP GUIDE
- ☐ 16. PLANNER
- ☐ 17. CHALLENGE
- ☐ 18. TEMPLATE

- ☐ 19. TUTORIAL
- ☐ 20. TRAINING
- ☐ 21. CHEAT SHEET
- ☐ 22. SYSTEMS OVERVIEW
- ☐ 23. SLIDES
- ☐ 24. OUTLINE
- ☐ 25. OVERVIEW
- ☐ 26. VIDEO
- ☐ 27. MINI-COURSE
- ☐ 28. FREE FULL COURSE
- ☐ 29. FREE STRATEGY CALL
- ☐ 30. WEBINAR
- ☐ 31. WORKSHOP

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