

# 30 Day Social Media Content Challenge



- ☐ 1. Take a picture of your workspace
- ☐ 2. Answer a question
- ☐ 3. Introduce your newest employee(s) on social media
- ☐ 4. Share something popular
- ☐ 5. Interview a customer
- ☐ 6. Post a fill-in-the-blank
- ☐ 7. Share something about a community event you're looking forward to
- ☐ 8. Share something funny
- ☐ 9. Share your story
- ☐ 10. Share someone else's content
- ☐ 11. Share a TBT
- ☐ 12. Post something seasonal
- ☐ 13. Share some inspiration
- ☐ 14. Highlight a customer of the month
- ☐ 15. Share something about an event that you recently attended
- ☐ 16. Share an attention grabbing statistic
- ☐ 17. Ask your audience a multiple choice question
- ☐ 18. Create a video, featuring people or products from your business

- ☐ 19. Do a repeat of something that worked well
- ☐ 20. Share your latest email newsletter or announcement
- ☐ 21. Link to an infographic you think your audience will enjoy
- ☐ 22. Edit and share an image
- ☐ 23. Correct a common misconception that relates to your industry
- ☐ 24. Share your favorite book or something's that's on your reading list
- ☐ 25. Give a shout out to another local business or organization
- ☐ 26. Show off your expertise with a helpful tip
- ☐ 27. Post something in celebration of a company milestone, birthday, or little-known holiday
- ☐ 28. Cross-promote your social channels
- ☐ 29. Ask people to join your mailing list
- ☐ 30. Thank your customers for their support

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