

30 Day Calendar for Branding Your Social Media

It's tough to stand out on social media. If you want to get noticed branding your social media will help.



- ☐ 1. SHARE A POST BLOG POST
- ☐ 2. INSPIRATIONAL QUOTE
- ☐ 3. A BEHIND THE SCENES/DAY IN THE LIFE PHOTO
- ☐ 4. OFFER A QUICK TIP
- ☐ 5. SHARE ONE OF YOUR FAVORITE BOOKS
- ☐ 6. SHARE A FILL IN THE BLANK POST
- ☐ 7. CLIENT TESTIMONIAL/FEEDBACK
- ☐ 8. A PICTURE OF A PRODUCT THAT YOU OFFER
- ☐ 9. SHARE A CANDID PHOTO OF YOU OR YOUR TEAM
- ☐ 10. POST A "SNEAK PEEK" OR TEASER CONTENT
- ☐ 11. PROMOTE A FREE DOWNLOAD THAT YOU OFFER
- ☐ 12. ASK A QUESTION
- ☐ 13. SHARE A FAVORITE RESOURCE OR TOOL YOU USE
- ☐ 14. A SHORT VIDEO CLIP
- ☐ 15. HIGHLIGHT A BENEFICIAL BLOG POST FROM SOMEONE ELSE
- ☐ 16. RECOMMEND A FAVORITE PRODUCT
- ☐ 17. SHARE ONE OF YOUR FAVORITE WEBSITES OR BLOGS

- ☐ 18. TAG A FRIEND OR SOMEONE THAT YOU ADMIRE
- ☐ 19. SHARE A SERVICE OR PRODUCT THAT YOU OFFER
- ☐ 20. INVITE YOUR COMMUNITY SIGN UP FOR YOUR NEWSLETTER
- ☐ 21. SHARE AN INSPIRATIONAL STORY OF PERSERVERANCE
- ☐ 22. POST A PIC OF YOUR WORKSPACE
- ☐ 23. SHARE A GUEST POST YOU'VE WRITTEN
- ☐ 24. POST A QUOTE BUY ONE OF YOUR HEROS
- ☐ 25. OFFER A DISCOUNT OR PROMO CODE
- ☐ 26. POST A SHOCKING STATISTIC IN YOUR INDUSTRY
- ☐ 27. SHARE A MOTIVATIONAL QUOTE
- ☐ 28. POST A SELFIE/PICTURE OF YOU WORKING
- ☐ 29. SHARE A FUNNY MEME OR PHOTO
- ☐ 30. POST A READY FOR THE WEEKEND IMAGE

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