

# 35 Days of Instagram Content Ideas for Makers



- ☐ 1. Share the story behind your brand/ business name
- ☐ 2. Must have tool for your business
- ☐ 3. Share your current wip!
- ☐ 4. Share a struggle that you recently over came.
- ☐ 5. Share a tip of teach a stitch.
- ☐ 6. Share a customer photo.
- ☐ 7. Three fun facts about yourself.
- ☐ 8. Throwback photo.
- ☐ 9. Share a recent blog post.
- ☐ 10. Behind the scenes look at what you do.
- ☐ 11. Your favorite yarm!
- ☐ 12. Favorite place to work.
- ☐ 13. A project or pattern that failed.
- ☐ 14. Another maker you admire.
- ☐ 15. How you like to start your day.
- ☐ 16. Ask your followers a question.
- ☐ 17. Share a boomerang or video to your feed.
- ☐ 18. Promote a product or pattern.

- ☐ 19. Share an inspirational quote.
- ☐ 20. Share a current project or design.
- ☐ 21. List your favorite things and ask others to share theirs too.
- ☐ 22. What you did over the weekend.
- ☐ 23. What keeps you motivated to grow and reach your goals.
- ☐ 24. The best advice you've ever received.
- ☐ 25. Share how you are feeling on that particular day.
- ☐ 26. Throw back to one of your favorite products or pattenrens.
- ☐ 27. Share your latest success!
- ☐ 28. Share a new stitch or tip you've learned.
- ☐ 29. Your favorite snack or beverage to sip on while you work.
- ☐ 30. How your life or business has changed in the past year.
- ☐ 31. Share an "in case you missed it" post.
- ☐ 32. Thank your followers.
- ☐ 33. Introduce yourself and share some fun facts.
- ☐ 34. Latest book you've read.
- ☐ 35. Share something you're looking forward to.

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