

31 Social Media Marketing Post Ideas for Realtors



- 1. New Listing
 - 2. Giveaways
 - 3. Helpful news or information
 - 4. Local info
 - 5. Humor posts
 - 6. Real estate tips
 - 7. Videos of home tours or neighborhood guides
 - 8. Home of the Week
 - 9. Real Estate testimonials
 - 10. Day-In-The-Life of posts
 - 11. Polls
 - 12. More free resources
 - 13. Video series
 - 14. Social Good
 - 15. Highlights
 - 16. Behind-The-Scene videos
 - 17. Fun facts
 - 18. Question and Answer
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- 19. Business spotlight
- 20. Lighthearted posts
- 21. How-To lists
- 22. Real Estate expert advice
- 23. Client events
- 24. Closing post
- 25. Holiday messages
- 26. Memes
- 27. Housing Market info
- 28. Buying goals
- 29. Personal posts
- 30. Open House
- 31. Throwback posts

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