

# 31 Social Media Marketing Post Ideas for Realtors



- 1. New Listing
- 2. Giveaways
- 3. Helpful news or information
- 4. Local info
- 5. Humor posts
- 6. Real estate tips
- 7. Videos of home tours or neighborhood guides
- 8. Home of the Week
- 9. Real Estate testimonials
- 10. Day-In-The-Life of posts
- 11. Polls
- 12. More free resources
- 13. Video series
- 14. Social Good
- 15. Highlights
- 16. Behind-The-Scene videos
- 17. Fun facts
- 18. Question and Answer

- 19. Business spotlight
- 20. Lighthearted posts
- 21. How-To lists
- 22. Real Estate expert advice
- 23. Client events
- 24. Closing post
- 25. Holiday messages
- 26. Memes
- 27. Housing Market info
- 28. Buying goals
- 29. Personal posts
- 30. Open House
- 31. Throwback posts

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