

# 31 Social Media Marketing Post Ideas for Realtors



- 1. New Listing
  - 2. Giveaways
  - 3. Helpful news or information
  - 4. Local info
  - 5. Humor posts
  - 6. Real estate tips
  - 7. Videos of home tours or neighborhood guides
  - 8. Home of the Week
  - 9. Real Estate testimonials
  - 10. Day-In-The-Life of posts
  - 11. Polls
  - 12. More free resources
  - 13. Video series
  - 14. Social Good
  - 15. Highlights
  - 16. Behind-The-Scene videos
  - 17. Fun facts
  - 18. Question and Answer
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- 19. Business spotlight
- 20. Lighthearted posts
- 21. How-To lists
- 22. Real Estate expert advice
- 23. Client events
- 24. Closing post
- 25. Holiday messages
- 26. Memes
- 27. Housing Market info
- 28. Buying goals
- 29. Personal posts
- 30. Open House
- 31. Throwback posts

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