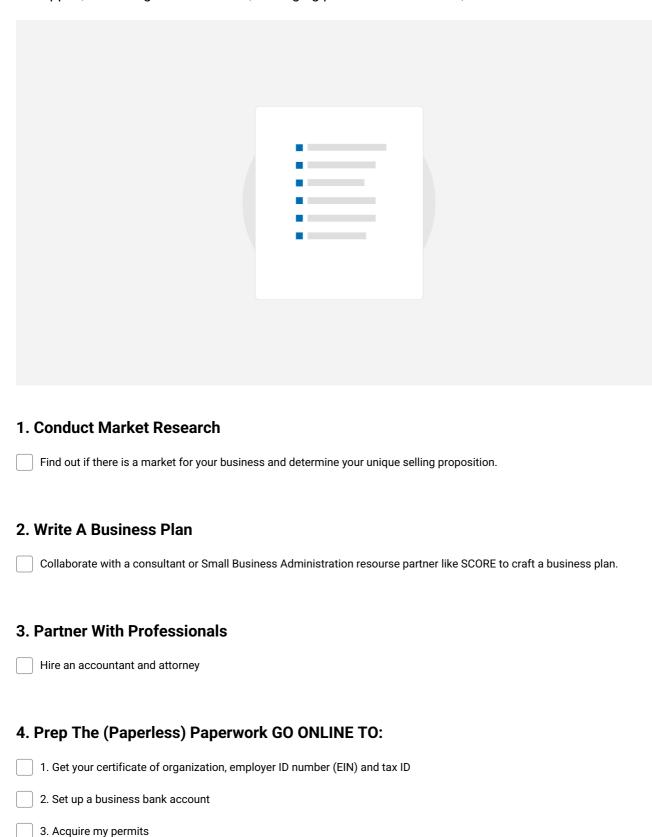
## **How To Launch A Small Business In 30 Days**

To turn your brilliant new product or service into a business in just 30 days, here's what needs to happen, according to Dan Lievens, managing partner of HeadRoom, a small business incubator.



## 5. Choose A Location

Consider wheather your business is best suited to a commercial space, co-working facility or home office using cloud

services
6. Get IT In Order
Determine needs for computers, internet access, mobile devices, cloud storage, customer relationship management tools and security.
7. Create Your Brand
Work with a professional to develop a name and logo. Assess your competition: What makes your business stand out?
8. Build A Digital Presence
Hire a technology service to develop a secure website, create social media accounts and ensure customers can find you through search
9. Set Up Online Sales
Use a cloud based e-commerce platform for a seamless shopping experience
10. Craft A Marketing Plan
Combine digital marketing efforts to such as social media and Google AdWords with offline options, such as newspaper and direct mail.
11. Take A Deep Breath
Brace yourself, open those doors - virtual or real - and get ready for an adventure.
12. 59%
of very small businesses (those with fewer than five workers) don't have a website'
13. 78%
of U.S. small businesses will be fully adapted to cloud computing by 2020
14. 83%
of startups believe cloud technology gives them access to tools and technology <b>Make</b> cand <b>Share Free Checklists</b> checkli.com