

# 25 Things You Can Do To Market Your Business



- ☐ 1. Social Media
  - ☐ 2. Host a Free Training
  - ☐ 3. Send Notes to Past Clients
  - ☐ 4. Ask for Referrals
  - ☐ 5. Attend a Meetup or Networking Event
  - ☐ 6. Promote a Discount or a Special Offer
  - ☐ 7. Email Your Subscriber List
  - ☐ 8. Write a Guest Post
  - ☐ 9. Strategic Relationships
  - ☐ 10. Facebook Groups
  - ☐ 11. Create a YouTube Video
  - ☐ 12. Speak at Local Event
  - ☐ 13. Create a Freebie
  - ☐ 14. Host a Giveaway
  - ☐ 15. Sponsor an Event
  - ☐ 16. Create an Affiliate Program
  - ☐ 17. Interview Others
  - ☐ 18. Host Your Own Event
-

- ☐ 19. Run a Facebook Ad
- ☐ 20. Host a Twitter Chat
- ☐ 21. Reach Out to Local Media
- ☐ 22. Comment on Blogs
- ☐ 23. Comment on Social Media
- ☐ 24. Periscope
- ☐ 25. Guest Post on Other blogs

**Make and Share Free Checklists**  
[checkli.com](https://checkli.com)