

# 30 Ways to Promote Your Blog Posts



## Blog Success Tips

- ☐ Don't pretend to be someone you're not. Write in your own voice and be authentic. There's only one YOU!
- ☐ If you want to gain readers, be consistent with your blogging efforts, even if that means you blog less frequently.
- ☐ Have visually appealing photos with each blog post. Make them relevant and original. Don't steal other people's photos.
- ☐ Building a following takes time. The adage "if you build it they will come" is incorrect.

## Social Media

- ☐ 1. FACEBOOK - Add it on your personal & business pages, groups & through ads.
- ☐ 2. TWITTER - Schedule it on Twitter 2-3 times per day for the next 30 days.
- ☐ 3. PINTEREST - Create a board specifically for all your blog posts and pin each post to it.
- ☐ 4. LINKEDIN - Share on your LinkedIn profile, in groups you belong to and through ads.
- ☐ 5. GOOGLE+ - Share with your circles, and publicly, on Google+ for added SEO benefits.

## Bookmarking Sites

- ☐ 6. STUMBLEUPON - Create an account at StumbleUpon.com and start stumbling your posts.
- ☐ 7. DIGG - Submit each post to Digg.com to share with others and help them discover.
- ☐ 8. REDDIT - One of the most popular bookmark sites, Reddit.com is a must.
- ☐ 9. DELICIOUS - Help others discover your posts when you submit to Delicious.com.

- ☐ 10. TECHNORATI - The top search engine for blogs, Technorati.com is a must.

## Your Contacts

- ☐ 11. EMAIL - Add your latest blog post in your email newsletters.
- ☐ 12. FORUMS - Share your blog post with people in groups or forums you belong to.
- ☐ 13. WISESTAMP - Add your latest blog posts to your email signature using Wisestamp.com.
- ☐ 14. Send an email to your list with your latest blog post and ask them for feedback.
- ☐ 15. RSS FEED - An RSS feed automatically pushes your posts to those who sign up.

## Other Blogs

- ☐ 16. Comment on relevant blogs and include a link to your blog post.
- ☐ 17. Submit it as a guest post to other relevant blogs
- ☐ 18. Ask influential bloggers to link to your relevant blog posts.
- ☐ 19. Submit it as a reprint to other relevant blogs.
- ☐ 20. Join a blogging community and exchange links with other bloggers.

## Syndication

- ☐ 21. IFTTT.COM - allows you to syndicate to over 50 different sites
- ☐ 22. BlogCatalog.com - helps you connect with other bloggers to share ideas and posts.
- ☐ 23. DemandStudios.com - distributes your blog posts to publishers like USAToday.com, Salon.com and eHow.com
- ☐ 24. Amazon.com - Submit your blog to <https://kindlepublishing.amazon.com/gp/vendor> and get paid when Kindle owners read it
- ☐ 25. NetworkedBlogs.com - Get found and get more traffic when you submit your blog, Also links to facebook.
- ☐ 26. Alltop.com - syndicates content in every category, from autosand food to business and sports
- ☐ 27. Scribnia.com - the source for reader reviews of the web's bloggers and columnists.
- ☐ 28. Syndic8.com - syndicates blogs that cover a wide variety of topics; one of the most popular syndication services.
- ☐ 29. EvanCarmichael.com - If you provide business-related content, this site is a must
- ☐ 30. Outbrain.com - Syndicates your blog posts to sites like CNN.com and FastCompany.com

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