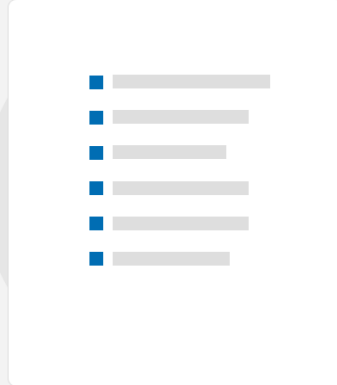


30 Ways to Promote Your Blog Posts



Blog Success Tips

- Don't pretend to be someone you're not. Write in your own voice and be authentic. There's only one YOU!
- If you want to gain readers, be consistent with your blogging efforts, even if that means you blog less frequently.
- Have visually appealing photos with each blog post. Make them relevant and original. Don't steal other people's photos.
- Building a following takes time. The adage "if you build it they will come" is incorrect.

Social Media

- 1. FACEBOOK - Add it on your personal & business pages, groups & through ads.
- 2. TWITTER - Schedule it on Twitter 2-3 times per day for the next 30 days.
- 3. PINTEREST - Create a board specifically for all your blog posts and pin each post to it.
- 4. LINKEDIN - Share on your LinkedIn profile, in groups you belong to and through ads.
- 5. GOOGLE+ - Share with your circles, and publicly, on Google+ for added SEO benefits.

Bookmarking Sites

- 6. STUMBLEUPON - Create an account at StumbleUpon.com and start stumbling your posts.
- 7. DIGG - Submit each post to Digg.com to share with others and help them discover.
- 8. REDDIT - One of the most popular bookmark sites, Reddit.com is a must.
- 9. DELICIOUS - Help others discover your posts when you submit to Delicious.com.

10. TECHNORATI - The top search engine for blogs, Technorati.com is a must.

Your Contacts

11. EMAIL - Add your latest blog post in your email newsletters.
12. FORUMS - Share your blog post with people in groups or forums you belong to.
13. WISESTAMP - Add your latest blog posts to your email signature using Wisestamp.com.
14. Send an email to your list with your latest blog post and ask them for feedback.
15. RSS FEED - An RSS feed automatically pushes your posts to those who sign up.

Other Blogs

16. Comment on relevant blogs and include a link to your blog post.
17. Submit it as a guest post to other relevant blogs
18. Ask influential bloggers to link to your relevant blog posts.
19. Submit it as a reprint to other relevant blogs.
20. Join a blogging community and exchange links with other bloggers.

Syndication

21. IFTTT.COM - allows you to syndicate to over 50 different sites
22. BlogCatalog.com - helps you connect with other bloggers to share ideas and posts.
23. DemandStudios.com - distributes your blog posts to publishers like USA Today.com, Salon.com and eHow.com
24. Amazon.com - Submit your blog to <https://kindlepublishing.amazon.com/gp/vendor> and get paid when Kindle owners read it
25. NetworkedBlogs.com - Get found and get more traffic when you submit your blog, Also links to facebook.
26. Alltop.com - syndicates content in every category, from autos and food to business and sports
27. Scribnia.com - the source for reader reviews of the web's bloggers and columnists.
28. Syndic8.com - syndicates blogs that cover a wide variety of topics; one of the most popular syndication services.
29. EvanCarmichael.com - If you provide business-related content, this site is a must
30. Outbrain.com - Syndicates your blog posts to sites like CNN.com and FastCompany.com

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