The Content Marketers Essential Guide To: The 21 Types of Content We All Crave



- [ ] 1. Content that reminds us that life is short.
- [ ] 2. Content that reminds us that dreams can come true.
- [ ] 3. Content that gives us faith to believe for bigger things.
- [ ] 4. Content that reminds us that we matter.
- [ ] 5. Content that reminds us of the overlooked or forgotten "basics."
- [ ] 6. Content that has unexpected twists.
- [ ] 7. Content that tells us a story.
- [ ] 8. Content that takes us along on a journey.
- [ ] 9. Content that inspires us to action.
- [ ] 10. Content that makes us laugh or smile.
- [ ] 11. Content that makes us cry
- [ ] 12. Content that reveals secrets.
- [ ] 13. Content that surprises us.
- [ ] 14. Content that encourages us to never give up.
- [ ] 15. Content that reminds us that we are one-of-a-kind and encourages us to live that way.
- [ ] 16. Content that reminds us that there's more.
- [ ] 17. Content that confirms our assumptions.

- [ ] 18. Content that challenges our assumptions.
- [ ] 19. Content that educates while entertaining us.
- [ ] 20. Content where David defeats Goliath.
- [ ] 21. Content that gives us a fresh point of view even about common things.

Make and Share Free Checklists
checkli.com