

30 Creative Email Ideas for Your Holiday Email Marketing



- ☐ 1. Holiday preview sale
- ☐ 2. Cyber Monday offer
- ☐ 3. Free shipping
- ☐ 4. Gift card bonus
- ☐ 5. Holiday gift guide
- ☐ 6. Holiday coupon
- ☐ 7. Sample sale
- ☐ 8. End-of-year update
- ☐ 9. Extended holiday hours
- ☐ 10. Early pricing
- ☐ 11. Naughty or Nice
- ☐ 12. Say thanks
- ☐ 13. Holiday announcement
- ☐ 14. Holiday video
- ☐ 15. Tie in social media
- ☐ 16. Black Friday offer
- ☐ 17. Look ahead to the New Year

- ☐ 18. Last-minute reminders
- ☐ 19. Gift certificates
- ☐ 20. Celebrate your success
- ☐ 21. Holiday event
- ☐ 22. Gift packages
- ☐ 23. Local deal
- ☐ 24. Share a story
- ☐ 25. Shipping deadlines
- ☐ 26. Affordable gift ideas
- ☐ 27. Local gift ideas
- ☐ 28. Photo contest
- ☐ 29. Fundraising campaign
- ☐ 30. Giving Tuesday

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