

# Perfect Pinterest Profile in 15 Easy Steps



- 1. CREATE A BUSINESS PROFILE
- 2. ADD KEYWORDS TO YOUR PINTEREST HANDLE
- 3. AS YOUR PROFILE PICTURE, USE EITHER YOUR LOGO OR A PROFESSIONAL HEADSHOT OF YOURSELF
- 4. IN THE ABOUT SECTION, TELL YOUR AUDIENCE HOW YOU CAN HELP THEM
- 5. MAKE THE ABOUT SECTION KEYWORD REACH
- 6. ENABLE THE SHOWCASE FEATURE
- 7. CREATE A BOARD JUST FOR YOUR PINS
- 8. CREATE AT LEAST 10 BOARDS ON TOPICS CLOSELY RELATED TO YOUR MAIN TOPIC
- 9. USE LOTS OF KEYWORD IN YOUR BOARDS' DESCRIPTIONS
- 10. FILL YOUR BOARDS WITH ATLEAST 10 PINS EACH
- 11. BRAND YOUR COVER BOARDS
- 12. PUT YOUR OWN BOARDS BEFORE THE GROUP BOARDS
- 13. MAKE ALL BOARDS RELATED TO YOUR PERSONAL INTERESTS AS SECRET BOARDS
- 14. VERIFY YOUR WEBSITE
- 15. APPLY FOR REACH PINS