

# 12 SEO Tips for Blog Posts Optimization

As Google's algorithm keep on changing periodically, doing result-driven SEO can be tricky. We have a list of some exceptional Blog SEO tips that can help you get the desired results!



- ☐ Tips 1: Get a mobile-friendly blog
- ☐ Tips 2: Utilize Long-tail keyword organically
- ☐ Tips 3: Place your keywords smartly
- ☐ Tips 4: Create a well-structured URL
- ☐ Tips 5: Add alt text to your images
- ☐ Tips 6: Create compelling and relevant Meta Description
- ☐ Step 7: Add useful internal links that can help the reader
- ☐ Tips 8: Minimize the use of similar topic tags
- ☐ Tips 9: Keep an eye on Search Analytics Report
- ☐ Tips 10: Create topic clusters
- ☐ Tips 11: Keep churning out helpful and evergreen content
- ☐ Tips 12: Get rid of the outdated content

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