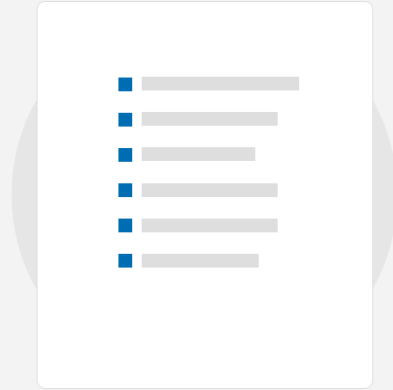


20 Day Social Media Challenge to Increase Engagement



- ☐ 1. Motivational Quote image.
- ☐ 2. Video that makes people laugh.
- ☐ 3. Promote your website.
- ☐ 4. Share a valuable tip.
- ☐ 5. Promote a service or product you are selling.
- ☐ 6. Get engagement by asking a question about one thing.
- ☐ 7. Industry article.
- ☐ 8. Share a testimonial within the image .
- ☐ 9. Quote of the day image.
- ☐ 10. Video with an emotional feel.
- ☐ 11. Offer a challenge to your audience.
- ☐ 12. Share an inspirational video or photo.
- ☐ 13. Share a popular older post.
- ☐ 14. Printable freebee.
- ☐ 15. A post that invokes feelings for a particular situation that relates to your industry.
- ☐ 16. Share something about you or a staff member...
- ☐ 17. Share a photo of you and your product or doing your service.

☐ 18. Create a survey and see what your audience love you to share.

☐ 19. Selfie video talking about tips.

☐ 20. Video interview with a colleague.

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