

16 Super Ways to Market Your Business Online



- ☐ 1. Build an Attractive + Easy-to-use Website
- ☐ 2. Prioritize Blogging
- ☐ 3. Work on your SEO
- ☐ 4. Build Your Email List & Send Emails Regularly
- ☐ 5. Use Other Channels To Sell Your Products
- ☐ 6. List Your Business on Local Directories + Apps
- ☐ 7. Use Classified Ads
- ☐ 8. Build a Strong Social Media Presence
- ☐ 9. Create Videos
- ☐ 10. Consider Paid Advertising on Social Media
- ☐ 11. Buy Banner Ads on Relevant Websites
- ☐ 12. Partner Up With Influential Bloggers
- ☐ 13. Create an Affiliate (or Referral) Program
- ☐ 14. Collaborate With Other Business Owners Online
- ☐ 15. Try Google Adwords
- ☐ 16. Learn From Other Businesses