

31 Essential Steps When Starting Your Blog

What to do in your first month



- ☐ 1. Decide if blogging is right for you
- ☐ 2. Set big goals with realistic expectations
- ☐ 3. Find your passions
- ☐ 4. Decide on a profitable blog niche that align with your passions
- ☐ 5. Decide on a blog name
- ☐ 6. Purchase your domain name, sign up for hosting and install wordpress
- ☐ 7. Customize your blog
- ☐ 8. Take a great headshot or use a good picture
- ☐ 9. Connect Google Analytics
- ☐ 10. Install necessary plugins
- ☐ 11. Write your about Me Page
- ☐ 12. Write your Disclosure Page
- ☐ 13. Set up your domain name email address
- ☐ 14. Set up your social media pagers & set up rich pins on Pinterest
- ☐ 15. Populate your Pinterest boards
- ☐ 16. Research your topics for your first three pillar posts
- ☐ 17. Outline your three pillar posts

- ☐ 18. Write your first pillar posts
- ☐ 19. Write your second pillar posts
- ☐ 20. Write your third pillar posts
- ☐ 21. Interlink your pillar posts to each other and create pinnable images
- ☐ 22. Research what freebie would do well with your audience
- ☐ 23. Create your freebie
- ☐ 24. Sign up for an email marketing client
- ☐ 25. Setup your freebie and add it to the top of your pillar posts
- ☐ 26. Create a landing page for your freebie
- ☐ 27. Apply to Pinterest boards
- ☐ 28. Join Facebook Groups and network with others
- ☐ 29. Launch your blog!
- ☐ 30. Promote your posts and freebie on Pinterest and Facebook
- ☐ 31. Evaluate your 1st month and write down an improvement plan for month 2

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