

# 12 Ways to Attract New Customers That Nobody will Tell You



- 1. Know your ideal audience.
- 2. Know your business.
- 3. Understand what they want.
- 4. Try direct marketing
- 5. Are you online?
- 6. Build partnership.
- 7. Videos are future.
- 8. Go smaller to get bigger.
- 9. Create irresistible offer.
- 10. Start a contest.
- 11. Host a community meeting.
- 12. Follow up.