

# 12 Ways to Attract New Customers That Nobody will Tell You



- ☐ 1. Know your ideal audience.
- ☐ 2. Know your business.
- ☐ 3. Understand what they want.
- ☐ 4. Try direct marketing
- ☐ 5. Are you online?
- ☐ 6. Build partnership.
- ☐ 7. Videos are future.
- ☐ 8. Go smaller to get bigger.
- ☐ 9. Create irresistible offer.
- ☐ 10. Start a contest.
- ☐ 11. Host a community meeting.
- ☐ 12. Follow up.