

27 Pinterest Marketing Tips

Pinterest marketing tips to help bloggers get more blog traffic in 2020 using social media marketing.



- ☐ 1. Use a Headshot, Not a Logo
- ☐ 2. Claim Your Other Accounts
- ☐ 3. Niche Your Profile
- ☐ 4. Optimize Your Bio Description
- ☐ 5. Be Creative in Pin Titles
- ☐ 6. Include a CTA in Pin Descriptions
- ☐ 7. Use Hashtags In Pinterest Descriptions
- ☐ 8. Use High-Quality Photos
- ☐ 9. Avoid Faces In Your Pin
- ☐ 10. Avoid Using Dark Images
- ☐ 11. Make Your Fonts Large
- ☐ 12. Place Your Blog Name On Each Pin
- ☐ 13. Use Keywords As Board Names
- ☐ 14. Create Relevant Board Names
- ☐ 15. Fill Out Your Board Descriptions
- ☐ 16. Pin to Your Boards Daily
- ☐ 17. Pin to a Relevant Board First

- ☐ 18. Pins to Your Boards More
- ☐ 19. Optimize Your Boards With 3rd Party Pins
- ☐ 20. It's Okay to Repin The Same Pin
- ☐ 21. Know The Best Time To Pin
- ☐ 22. Add Pinterest Widgets On Your Blog
- ☐ 23. Verify Your Website
- ☐ 24. Pin From Your Blog Often
- ☐ 25. Check Your Analytics
- ☐ 26. Automate Your Pinning
- ☐ 27. Audit Your Pinterest Boards

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