How to Create an Online Course (in 72 Hours)

1. Commit to creating a course

- [ ] 4 reasons why you need to create an online course
- [ ] How courses account for 25-40% of my income

2. Decide on a course topic

- [ ] Ask your audience if you have one
- [ ] Go to communities and look for problems to solve
- [ ] Strategically analyze what your competitors sell

3. Validate your course idea

- [ ] The blog profitability test to validate your course idea within 30 minutes!

4. Course curriculum & pricing

- [ ] I recommend starting with a smaller course
- [ ] My recommended course duration

5. Course infrastructure

- [ ] How to create a sales page, how to accept payments
- [ ] How to host your videos and get the back-end set up

6. Create your course content

- [ ] How to create videos and worksheets for your course
- [ ] The 7 tools you need to create quality course content