

# Are you ready for publishing?

Small-Tooth-Dog Publishing Group LLC [topublishabook.com](http://topublishabook.com)

YOUR MINDSET:

- Are you ready to learn?
- Do you have a sense of humor about yourself and your work?
- Are you cooperative, collaborative, and friendly with others?
- Can you practice absurd levels of patience?
- Do you read and review books by other authors?
- Are you prepared for a variety of responses to your book once it is published?

RESEARCH:

- Have you researched your audience and/or the buyers for your book?
- Have you created the image (or the avatar) for the reader of your book?
- Can you identify what sets your book apart from others in the same genre or field?

YOUR PLATFORM:

- Do you have (or are you building) a strong social media presence?
- Are you open to meeting and speaking with your readers at live events or online?

YOUR BOOK:

- Have you written (or in progress) on a book?
- Are you open to exploring different publishing methods for your book?

PRODUCTION:

- Can you be open and honest about the quality of your writing or illustrating?
- Are you open to editing and revisions of your work?
- Are you prepared to meet deadlines?
- Do you have funds set aside for the marketing and outreach for your book?

RESOURCES and NEXT STEPS:

- Free! Watch "Five Things to Know about Modern Publishing" Video: [authortip.com](http://authortip.com)
- Affordable (\$12): "Get Past Procrastination" Training: [mindset15.com](http://mindset15.com)
- Free! Monthly Workshops Online: [topublishabook.com](http://topublishabook.com)