

How to Add a Store Locator to your Squarespace Website

Adding a store locator to your Squarespace website is hugely beneficial, from improving sales in your stores to making you more relevant in local searches. Use these 10 steps to install a store locator on your Squarespace site in a matter of minutes.



- Choose an e-commerce theme for your website.

- Create a Storemapper account (signing up is free - no credit card required).

- Use the individual store upload or bulk upload features to add your store location information into the database.

- Return to your Squarespace page, and add a new page to the site.

- Start editing the new page by adding a block of code.

- Go back to your Storemapper account and select the "Embed Code" button.

- Copy the code.

- Return to Squarespace and paste the code into the open source box.

- Click Apply and then save. Your page will populate with the store locator.
