

# Are you ready for publishing?

Small-Tooth-Dog Publishing Group LLC [topublishabook.com](http://topublishabook.com)

☐ YOUR MINDSET:

☐ Are you ready to learn?

☐ Do you have a sense of humor about yourself and your work?

☐ Are you cooperative, collaborative, and friendly with others?

☐ Can you practice absurd levels of patience?

☐ Do you read and review books by other authors?

☐ Are you prepared for a variety of responses to your book once it is published?

☐ RESEARCH:

☐ Have you researched your audience and/or the buyers for your book?

☐ Have you created the image (or the avatar) for the reader of your book?

☐ Can you identify what sets your book apart from others in the same genre or field?

☐ YOUR PLATFORM:

☐ Do you have (or are you building) a strong social media presence?

☐ Are you open to meeting and speaking with your readers at live events or online?

☐ YOUR BOOK:

☐ Have you written (or in progress) on a book?

☐ Are you open to exploring different publishing methods for your book?

☐ PRODUCTION:

☐ Can you be open and honest about the quality of your writing or illustrating?

☐ Are you open to editing and revisions of your work?

☐ Are you prepared to meet deadlines?

☐ Do you have funds set aside for the marketing and outreach for your book?

☐ RESOURCES and NEXT STEPS:

☐ Free! Watch "Five Things to Know about Modern Publishing" Video: [authortip.com](http://authortip.com)

☐ Affordable (\$12): "Get Past Procrastination" Training: [mindset15.com](http://mindset15.com)

☐ Free! Monthly Workshops Online: [topublishabook.com](http://topublishabook.com)

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