

# 27 Proven Best Marketing Strategies For A Small Marketing Budget



- ☐ 1. COMMENT ON BLOGS
- ☐ 2. LEVERAGE MESSAGE BOARDS
- ☐ 3. OPTIMIZE YOUR WEBSITE FOR SEARCH ENGINES
- ☐ 4. START A BLOG
- ☐ 5. GOOGLE LOCAL
- ☐ 6. LEVERAGE SOCIAL NETWORKS
- ☐ 7. BECOME A GUEST AUTHOR
- ☐ 8. CASE STUDIES
- ☐ 9. WRITE BEGINNER'S GUIDES
- ☐ 10. SPEAK AT CONFERENCES
- ☐ 11. START AN AFFILIATE PROGRAM
- ☐ 12. EVENTS TO MEET OTHER PEOPLE
- ☐ 13. ANSWER QUESTIONS
- ☐ 14. TALK SMACK
- ☐ 15. GIVE AWAY THE FARM
- ☐ 16. ASK FOR REFERRALS
- ☐ 17. LEVERAGE YOUTUBE

- ☐ 18. OFFER STEEP DISCOUNTS
- ☐ 19. HAVE EXCEPTIONALLY GREAT CUSTOMER SERVICE
- ☐ 20. GET PRESS
- ☐ 21. PAY WITH A TWEET
- ☐ 22. YOUTUBE ADS
- ☐ 23. LINKEDIN ADS
- ☐ 24. SLIDESHOW SHARING SITES
- ☐ 25. PODCASTS
- ☐ 26. RETARGETING
- ☐ 27. FIND AUTHORITIES FOR GUEST POSTING

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