

15 Last Minute Holiday Marketing Ideas You Can Use Today

Looking for a increase in sales? Feeling behind in your holiday business prep? It's not too late. Use this checklist to help you create a few last minute holiday marketing and sales ideas



- ☐ Host a flash sale
- ☐ Create a countdown of giveaways
- ☐ Create a promotions around top-selling or best selling items
- ☐ Feature last minute gift ideas or create a gift guide
- ☐ Host an exclusive holiday party (discount) for loyalty members
- ☐ Hold an online contest
- ☐ Give back and donate a portion of sales to a local charity
- ☐ Host a live (facebook or instagram) sale
- ☐ Partner with influencers
- ☐ Run a few holiday ads on social media
- ☐ Update your website and social media with holiday cheer
- ☐ Offer free shipping
- ☐ Promote gift cards
- ☐ Make purchasing your product easy
- ☐ Offer gift wrapping or personalized cards

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