25 SEO TIPS EVERY BLOG POST SHOULD HAVE BEFORE YOU HIT PUBLISH

Completing this checklist will take you hours of time. But don't let that discourage you. You want to put out relevant, creative, and good content for your readers. This checklist is also wonderful for SEO.

- [ ] A long-tail keyword (make sure you have done your research first to make sure you are targeting the correct keywords)
- [ ] Keyword variations and related terms
- [ ] Short paragraphs
- [ ] Simple, easy to read language
- [ ] H1, H2, H3 headings throughout your post
- [ ] Use bullet points
- [ ] Meta title and meta description
- [ ] Green on SEO Yoast Plug in (don't have it? get it, it's a must-have)
- [ ] Good featured image (rename image(s) with your keywords)
- [ ] Category and tags
- [ ] Quality images throughout post (rename your images)
- [ ] Alt text containing keyword
- [ ] 1000+ words (the longer the bettter)
- [ ] Internal links
- [ ] External links
- [ ] Pinnable image
- [ ] Click to tweet
- [ ] Affiliate link
- [ ] Affiliate disclosure
- [ ] Link to affiliate post
- [ ] Email opt-in
- [ ] Content upgrade
- [ ] Prompt for discussion
- [ ] Catchy title
- [ ] Zero typos
- [ ] Now you need a marketing plan