

# Top Reasons to use PINTEREST!



- ☐ Fastest growing social network
- ☐ The best Visual tool for customers
- ☐ Killer way to host a contest
- ☐ SEO Benefits - Keywords + Hashtags
- ☐ Allows you to enhance your Brand image
- ☐ Pins created from your Site, link back to that page.
- ☐ Ability to pin Videos and Vlog posts.
- ☐ Tell your Brand's Story with boards and pins.
- ☐ Users are ACTIVE!
- ☐ Allows for you to crowdsource and do market research
- ☐ Display your products and drive more sales
- ☐ A new way to connect, comment, like, and network
- ☐ Integrates with other social networks and your website!
- ☐ INSPIRATION