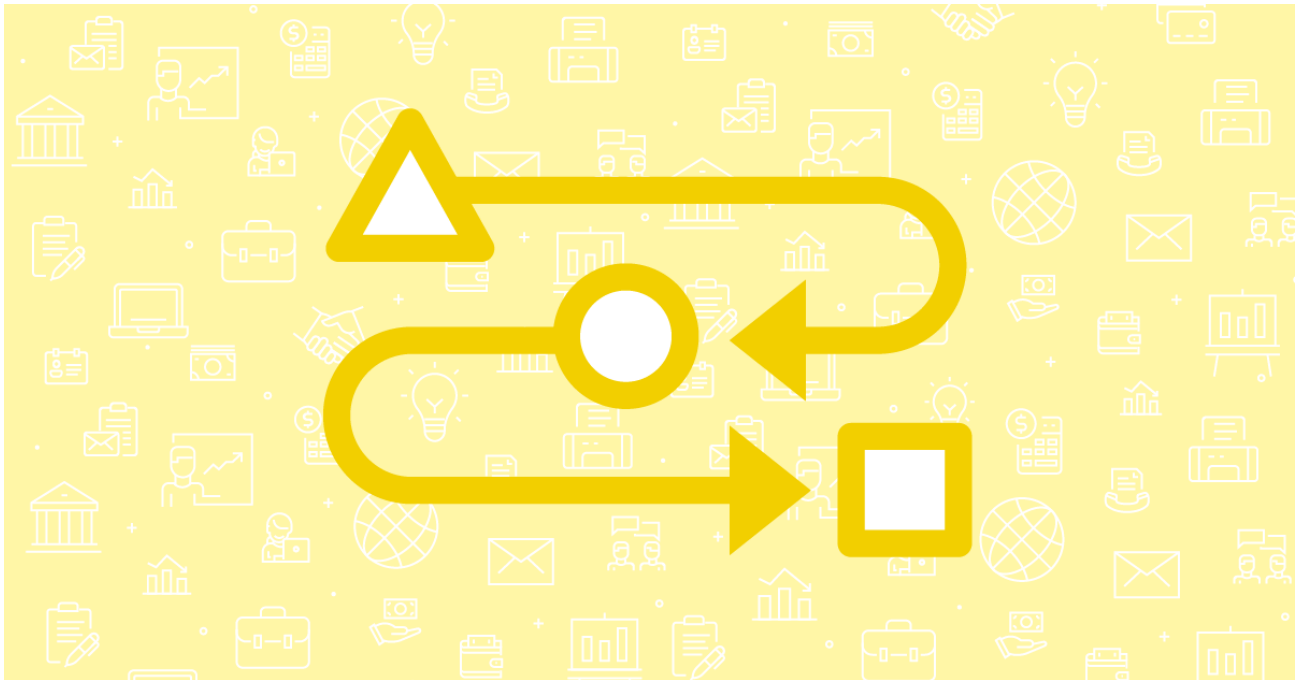


Weekly Pinterest Tasks for Your Social Media Manager

Share this weekly list with your social media manager, intern, or assistant so they can help you build your brand on Pinterest while following your company procedures and guidelines.



- ☐ Check new followers and follow back the good ones
- ☐ Find new followers to follow
- ☐ Make sure you have pinned enough organic pins for the week
- ☐ Take a look at well-performing pins and review your analytics
- ☐ Look for trending pins and see if you can create similar content - add to next week's daily tasks
- ☐ Find new group boards to follow and join
- ☐ Take time to schedule pins if you use a tool like Tailwinds and check out your Tribes
- ☐ Spend time creating interesting and creative pins
- ☐ Look for seasonal content or products - do you have any pins you can recreate?
- ☐ Manage and organize your boards