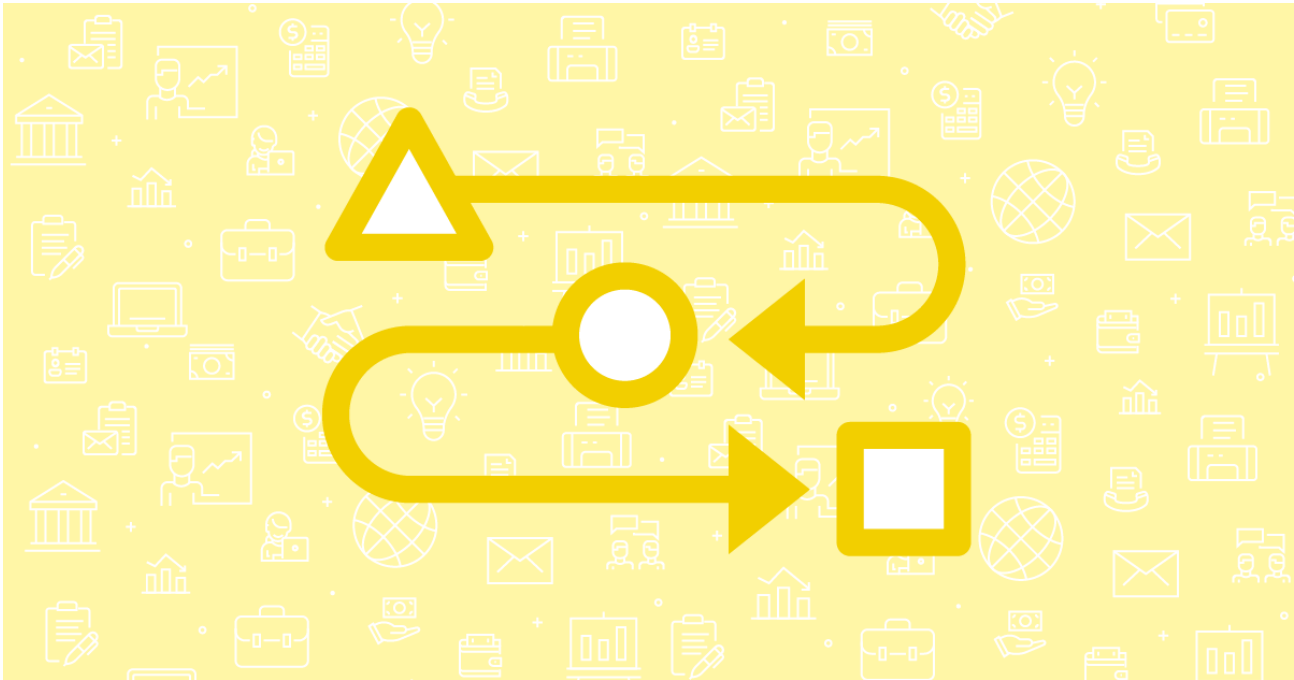


# Quick SEO Blog Post Checklist

Make sure you review this SEO blog post checklist before you hit PUBLISH. The Yoast SEO Plug-in can also help you create a very SEO friendly blog post.



## IMAGE(s)

- ☐ Does your blog post have a FEATURED IMAGE?
- ☐ Do you have another image or two in your post? Make one of them a PINABLE IMAGE
- ☐ Is your image labeled correctly with your FOCUS KEYWORD/KEY PHRASE?
- ☐ Fill out your ALTERNATIVE TEXT
- ☐ Fill out your TITLE
- ☐ Fill out your DESCRIPTION

## BLOG POST

- ☐ BLOG POST should be at least 1000 to 2000 words
- ☐ KEYWORD should be in first paragraph of the post and bolded
- ☐ KEYWORD/ KEY PHRASE should be used multiple times throughout post
- ☐ KEYWORD/KEY PHRASE should be in title of post
- ☐ PARAGRAPHS should include H2,H3 headings (use keyword in headings)
- ☐ PARAGRAPHS should be less than 300 words
- ☐ Your URL SLUG should be short and include your focus keyword
- ☐ Correct READABILITY issues (if you have Yoast, it should be green)

- ☐ Fill out your FOCUS KEYWORD
- ☐ CATEGORIES should be selected
- ☐ Add lots of TAGS that are relevant to your topic
- ☐ Should include OUTBOUND AND INBOUND LINKS in your post
- ☐ META DESCRIPTION should be fill out

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