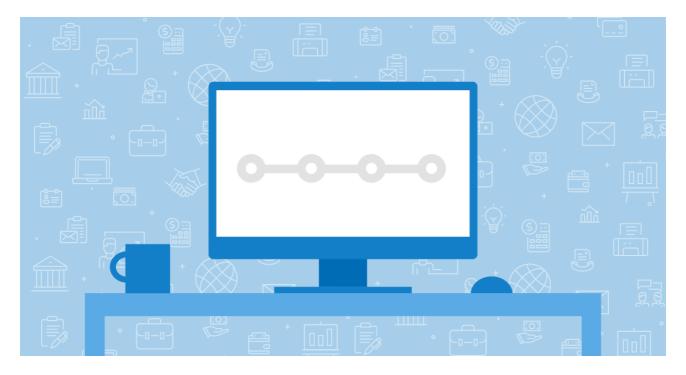
Monthly Social Media Checklist (for all social media platforms)

Use this monthly social media checklist to make sure you are staying on track and getting the most out of your social media marketing.



TASKS YOU SHOULD BE DOING MONTHLY (these tasks should be completed a few days before month's end)

Research your competitors (did any of their content do especially well, take notes) Create your monthly audit report
Create your monthly audit report
Research upcoming holidays and events that you can use to help your brand or business
Schedule a brainstorming session with your social media team
Create your content calendar for the next month
Create new ads or update your ads for your social media campaigns
Update your social media bios if needed
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Assign social media tasks for next month Make and Share Free Checklists checkli.com