

# How to Set Up a Shopify Waitlist for Out of Stock Products

Launching new products and restocking existing ones shouldn't be a guessing game - set up a waitlist to gather valuable data, improve conversion rates and inventory management.



- ☐ Stop hiding out of stock products.
- ☐ Set up back in stock alerts on your Shopify store with the Back in Stock app.
- ☐ Customize your buttons to encourage customers to click.
- ☐ Analyze the data to improve inventory management.
- ☐ Discount or discontinue products that are not in demand.
- ☐ Watch your sales increase!