How to Set Up a Shopify Waitlist for Out of Stock Products

Launching new products and restocking existing ones shouldn't be a guessing game - set up a waitlist to gather valuable data, improve conversion rates and inventory management.



- [ ] Stop hiding out of stock products.
- [ ] Set up back in stock alerts on your Shopify store with the Back in Stock app.
- [ ] Customize your buttons to encourage customers to click.
- [ ] Analyze the data to improve inventory management.
- [ ] Discount or discontinue products that are not in demand.
- [ ] Watch your sales increase!

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